



Indian Franchise
Association

FranMate



CAUTION



RESEARCH



EVOLVE



ADVISE

FranMate Service specialises in matching prospective franchisees with franchisors.

✓ For Prospective Franchise:

Recommend Genuine franchise business that suits your requirement, location & budget.



✓ For Franchise Owners:

Arrange meetings with the prospective franchisee that are capable / suitable for your brand.

ABOUT - INDIAN FRANCHISE ASSOCIATION

Indian Franchise Association (IFA) is **India's premier, non-political, not-for-profit body representing Indian Franchise Sector**. IFA's endeavor is to **promote, promulgate and popularize the concept of franchising as a mode of doing business across the industry verticals** and to nurture the entrepreneurial skill of every Indian.

IFA catalyses change by working closely with stakeholders and policymakers on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for franchise sector through a range of specialized services and global linkages. IFA also provides a platform for Franchise sector consensus building and networking.

Partnership with counterpart chambers across the world carry forward our initiatives of inclusive development in franchise business, which encompasses entrepreneurship, training, governance, skill development, etc. IFA serves as the first port of call for Indian franchise sector and the international franchise business community.

Vision: To represent the voice of Indian Franchise Sector.

Mission: To promote excellence and growth in franchising while serving the interests of its members at the same time.



FranMate



It is a business matchmaking division of Indian Franchise Association that specialises in matching prospective franchisee with franchisors (brands) & bridges the requirement gap between them. The division, FranMate, thus enables the franchisors get right franchisees, particularly of their choice and interest, for their business. Similarly it helps the franchisees get appropriate brands that they seek to work with as per their requirement, location & budget. Thereby, it successfully satiates the needs and aspirations of the both.

It is a dedicative initiative by IFA which serves the brands as well as the potential investors (franchisee) for discussing the favorable franchising opportunities with our franchise experts. Our aim is to enlighten the brands and investors about the best business and right franchise model.



BENEFITS

For Prospective Franchisee / Investor:

- Options to choose and buy from the innumerable businesses listed with us across various industries
- Finding the best business suited to a buyer/seller based on his past experience, wherein buyer can own/sell a franchise.
- Based on the investment criterion, industry preference, geographical preference, operational feasibility and many other factors, we would help you choose the brands/investors.
- Assist in finding a property at a reasonable price and at an appropriate location.
- We would make the deal negotiation at a best possible price wherever necessary.
- Facilitation of legal formalities by the expert legal professionals in our team if required.

For Franchisors Brands:

- Providing with the leads and details of the potential investors
- Arrange meetings when appropriate between you and the investors
- Follow up on meetings on your behalf.
- Providing them with branding opportunity through several membership services, proving beneficial to investors also.

CHARGES FOR THE SERVICE: = REGISTRATION/ MEMBERSHIP + SUCCESS FEE

➤ Registration Fee (For Investors)

This is a onetime fee with a validity period of 1 year and is non refundable. The success fee charged will be in addition to this registration fee.

Rs. 5000/- + Service Tax of 10.30%

For Brands/Franchisors - Avail and become the Member of IFA

Rs. 12000/- + Service Tax of 10.30%

➤ Success Fee (For Both Investors and Brands)

- 2% of the project cost (total investment you make to start that franchise)
- Or
- 20% of the franchise fees charged by the brand
- Or
- Rs. 75,000.00

(the service tax 10.30% on the amount payable)

whichever is higher as the success fee paid in favor of Indian Franchise Association.

IFA Services

FranRecruit

India's first Professional Recruitment Service exclusively for the Franchise sector.



A bi - monthly e- bulletin covering every aspect of the franchise sector.

FranConsult

Provides head to toe Franchise Development Program Services.

FranExim

Delegation @ India vis a vis Globally

FranLegal

A customized legal solutions provider to the entire Franchise Fraternity.

FranArbitration

A third Party Dispute Resolution Provider.

FranMatch

A match making division between the franchisors and the franchisees.

FranAdvocacy

Recommending issues of the Franchise Sector to the Policy Makers.



India's first Certified Franchise Executive Program.

WebServices

One of the largest referred franchise sites
www.franchseindia.org

SignatureEvents

An unparalleled business development and networking platform that offers a series of franchise & retail based shows such as Frantalk, FRO, BOS, IEC, CEO Forum.



THANK YOU

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