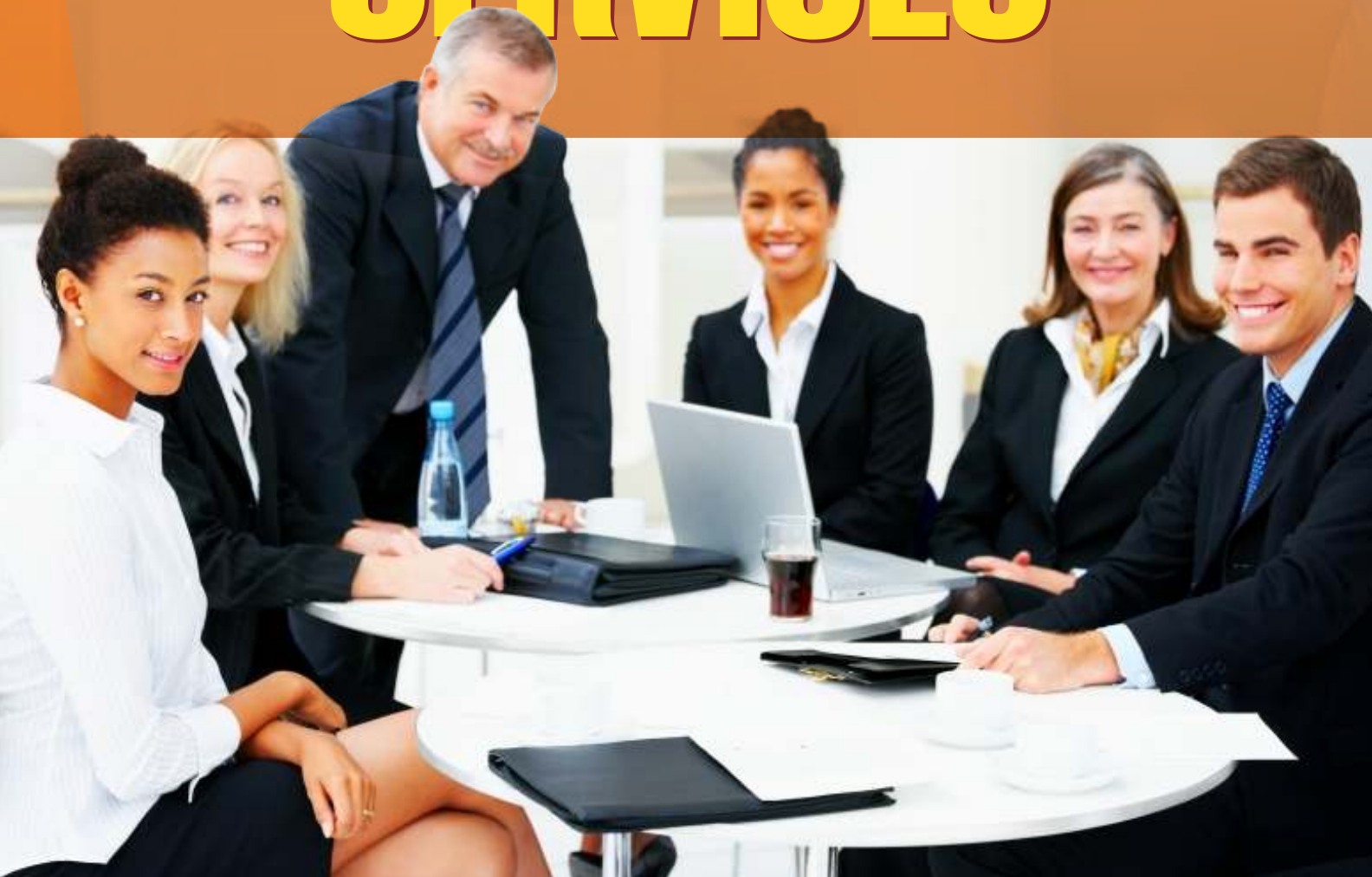


TALENT ACQUISITION PROFESSIONAL RECRUITMENT SERVICES



PHILOSOPHY

Organizations with Strategically structured top Management and well qualified professionals bring about improvement in performance and positive changes in management practices. Top organizations, in Franchise industry across the globe, are constantly looking for experienced and credible premium talent to fill executive positions to gain leadership excellence.



“ Hence, Indian Franchise Association presents “FranRecruit - India's first Professional Recruitment Service” catering exclusively to Franchise Industry. ”

FranRecruit, through its wide spectrum of network of top level professionals powered by **Indian Franchise Association**, aims to identify and assess the outstanding talent and recruit them to acquire the leadership roles in the leading Organizations in Franchise Sector.



EVERY SUCCESSFUL
BUSINESS IS POWERED BY A
WORKFORCE OF DEDICATED
EMPLOYEES. ALLOW US TO
POWER YOUR WINNING TEAM.

WHY FranRecruit ?

1 Domain Specific Knowledge & Exclusivity

The Heritage of 14 years in Franchise industry makes it a Domain Specific player in Recruitment industry

2 Knowledge and Information Sharing

Internal Research teams helps enabling organizations to cope with changes in competitive forces, markets, technology, product, etc all of which always generate changes in job contents, skill demands, emerging trends etc.

3 Wide network of Internal Database

It enables the determination of need of Talent Acquisition of an organization which is an essential element of strategic Human Resource Planning. It acts as an integral part of managerial succession plan by identifying and developing potential manager.

4 Process Excellence

It helps in selection and development of professionals well in advance so as to meet any contingencies and enables the procurement of right talent with necessary qualification, skill knowledge, work experience and right work attitude.

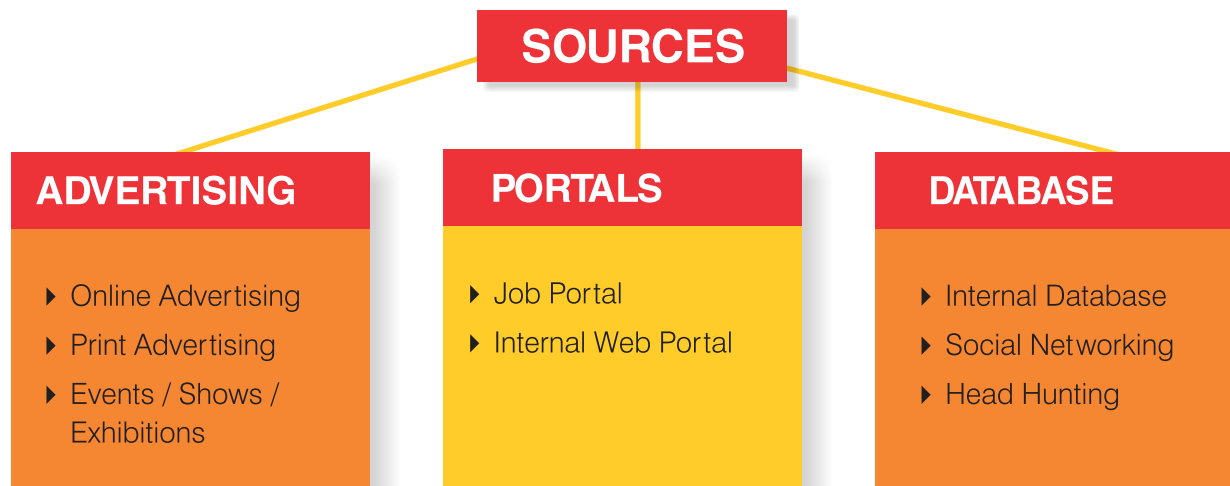
5 Connoisseur Teams with Pan India Presence

Strategically placed Qualified Professionals and Business Partners spread across India with high Integration and co ordination for maintaining Turnaround Time and thus adherence to SLAs.

HOW WE ARE DIFFERENT?

Particulars	Fran Recruit	Other Search Firms
Strategic Prioritization	Market Leaders	Cannot Say
Domain Expertise & Knowledge	Heritage of 14 Years in Franchise Industry	None
Exclusivity	Serving Exclusively to Franchise Industry	No other Search firm is dedicatedly working for Franchise Industry in India
Vision / Goals	To promote excellence and growth in franchising	Mostly Revenue Oriented
Reach	Multiple Sources of Recruitment / Wide Spectrum of Network	Mostly Dependent on Job Portals
Quality	Organized Process driven Approach	Semi Organized or Unorganized Approach
Commitment Excellence	Adherence to SLA	Subject to respective SLAs





KEY POINTS

1

Where do we Operate?

- ▶ Pan India

To Whom we serve?

- ▶ Franchisors
- ▶ Franchisees
- ▶ Any other entity in Franchise

2

SECTOR PORTFOLIO

- ▶ IT/ Telecom/Software
- ▶ FMCG/Food & Beverage
- ▶ Hospitality / Hotels & Restaurants
- ▶ Consumer Durables
- ▶ Education
- ▶ Fashion / Media / Marketing
- ▶ Healthcare / Wellness / Fitness / Sports
- ▶ Printing/ Packaging
- ▶ Real Estate / Property
- ▶ Industrial Products / Electrical & Electronics
- ▶ Financial Service / Stock Broking / Insurance
- ▶ Apparel & Clothing
- ▶ Logistics / Courier / Transportation/ Freight



OUR EXPERTISE

EXECUTIVE SEARCH

DIRECTOR / CXO

HEAD OF DEPARTMENTS

VICE PRESIDENT

ASSISTANT VICE PRESIDENT

GENERAL MANAGER

**DEPUTY GENERAL MANAGER /
ASSISTANT GENERAL MANAGER**

ANY OTHER SPECIFIC

LEADERSHIP SEARCH

SENIOR MANAGER

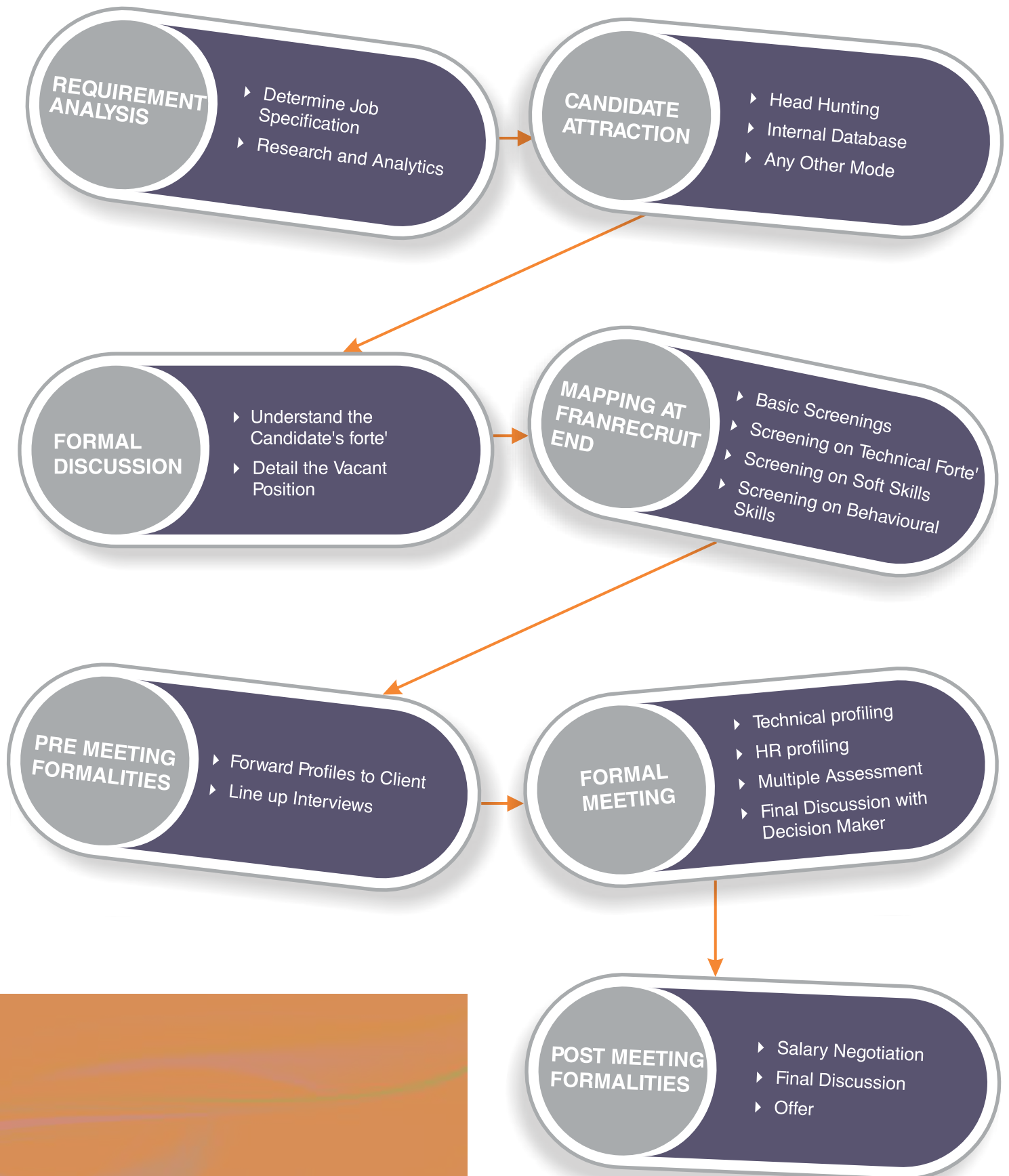
MANAGER

DEPUTY MANAGER

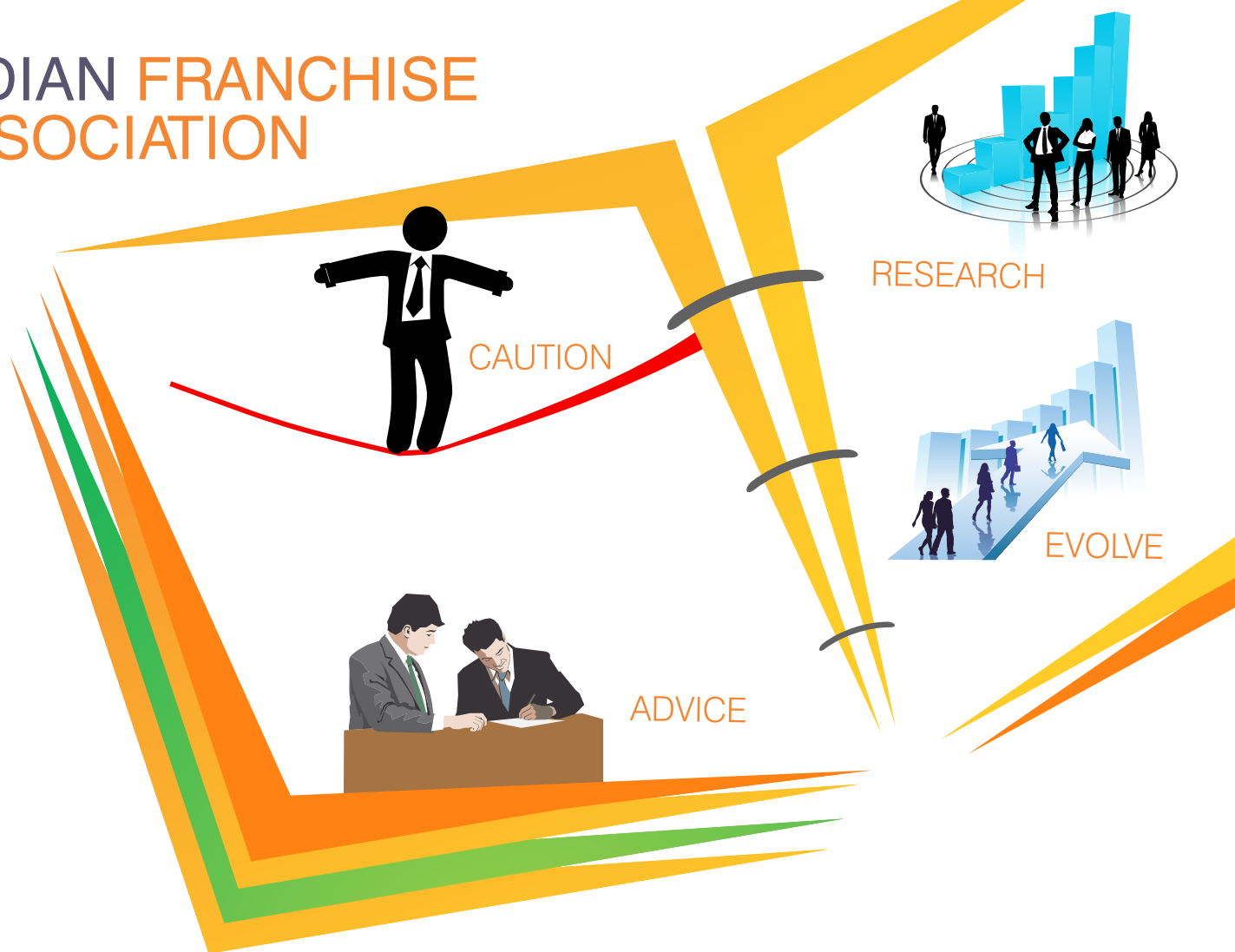
ASSISTANT MANAGER

ANY OTHER SPECIFIC

SOURCING STRATEGY



INDIAN FRANCHISE ASSOCIATION



Indian Franchise Association is India's premier, non-political, not-for-profit body representing Indian Franchise Sector. IFA's endeavor is to promote, promulgate and popularize the concept of franchising as a mode of doing business across the industry verticals and to nurture the entrepreneurial skill of every Indian.

IFA catalyses change by working closely with stakeholders and policymakers on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for franchise sector through a range of specialized services and global linkages. IFA also provides a platform for Franchise sector consensus building and networking.

Partnership with counterpart chambers across the world carry forward our initiatives of inclusive development in franchise business, which encompasses entrepreneurship, training, governance, skill development, etc. IFA serves as the first port of call for Indian franchise sector and the international franchise business community.

Vision:

To represent the voice of Indian Franchise Sector.

Mission:

To promote excellence and growth in franchising while serving the interests of its members at the same time.

COMMERCIALS

PLACEMENT SERVICE FEES

Once a candidate is selected and joins the company, the Client shall pay to FranRecruit a placement fee, which is payable within **15 days of Date of Joining**. The payment fee is equivalent to:

PLACEMENT SERVICE FEES

- | |
|---|
| (1) Up To Executive level – 8.33% of annual CTC+ service tax. |
| (2) From Manager to Senior Manager level – 10.50 % of annual CTC + service tax |
| (3) From General Manager to Vice President level – 12 % of annual CTC + service tax. |

NOTE:

Once the company / organization sends us back the duly filled in JD sheet they are supposed to have given us an undertaking to go ahead with our staff selection exercise for them. Under no circumstance the company can go back on their words of not to avail our services, without assigning any valid reason thereof. Once the right candidate is placed, the invoice will be raised and the payment will have to be made to us within 15 working days.

TERMS & CONDITIONS FOR THE PLACEMENT OF CANDIDATES

- ▶ In case any selected candidate leaves the job within 3 months of joining (i.e. without giving 15 /30 days prior notice) Fran Recruit will be responsible to provide suitable replacement – absolutely free of cost. In case of a candidate leaving the job after 03 months of joining, FranRecruit will provide suitable replacement, but will charge fees once again, as applicable.
- ▶ FranRecruit is not liable to provide any replacement against any candidate in the event the selected candidate voluntarily or involuntarily decides to move from the Organization.
- ▶ Any and all expenses relating to travelling of Prospective candidates, in case, candidates are invited for a face to face discussion from out location after screening on telephonic discussion, will be borne by the Company.
- ▶ Any Resume sent by FranRecruit shall holds life of 6 Months, once a prospective candidate has attended the Interview and if he joins the Company any time within 6 Months of Interview, then FranRecruit holds the right to claim the payment fees against the sourcing of that particular candidate.

FranRecruit

MANAGER RECRUITMENT - FRAN RECRUIT

Landline : +91 11 41731542 / 43 / 44

Email : contact@franchiseindia.org; events@franchiseindia.org;

Weblink : <http://www.franchiseindia.org/Fran-Recruit/>

If you would like us to assist you
in your search for
premium talent

**Mail your Queries at
services@franchiseindia.org**

If you are a professional seeking
right career opportunities in the
franchise sector

**submit your resume at
franrecruit@gmail.com**